## **Cookies Policy**

A cookie is a small file, typically of letters and numbers, downloaded onto your device (your computer, smartphone or tablet) when you use certain websites.

It allows the website to recognise your device and store some information about your preferences or past actions.

We use cookies to give you the best experience on our website.

A cookie doesn't give us access to your device or any information about you, other than the data you choose to share with us.

The table below explains the cookies we use and why. It also shows which cookies are third party cookies. These are cookies that are set by a domain other than the one being visited by the user.

Cookie	Purpose
Google Translate	The cookie is used to remember the language the user has selected. As the user navigates through the website from page to page, the language remains the same, and doesn't reset back to English.
W3 Total Cache	This is a WordPress plugin that helps to reduce page load times, improving site speed performance.
WP-settings	This cookie is used to customise the view of the website admin interface
Google Analytics_ga	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. This expires after 26 months.
Google Analytics_gid	Used for Google Universal Analytics
Google advertising and youtube cookies	For user tracking and ad targeting purposes

Google's overview of privacy and safeguarding data is here.

We must get your active consent to download cookies to your user device.

We do not control the download of third party cookies from other websites.

However, we must give you information on any third party cookies which can be set when you visit our site and give you advice on what to do if you are concerned about them.

You can restrict or block cookies which are set during your use of the website by changing your browser's settings. This may prevent you from taking full advantage of the website.

To manage your cookies, refer to your browser's help. You can also visit websites <u>www.aboutcookies.org.uk</u> and <u>www.allaboutcookies.org</u> for help.

If you have any concerns about the way in which cookies are being used on this website, or the arrangements we have put in place to help you manage cookies, please let us know by e mailing queries@abertayha.co.uk

To find out more about cookies and the regulations which apply to their use, check out:

- The Privacy and Electronic Communications (EC Directive) Regulations 2003
- The Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011
- Guidance from the Information Commissioner's Office on cookies
- www.aboutcookies.org.uk
- www.allaboutcookies.org